The Business Model Canvas

Key Partners 🔗	Key Activities ✔	Value Propositions 🎁	Customer Relationships 🖤	Customer Segments
	Key Resources 🏭		**Channels** 🚚	

Cost Structure 🏷	Revenue Streams 💰
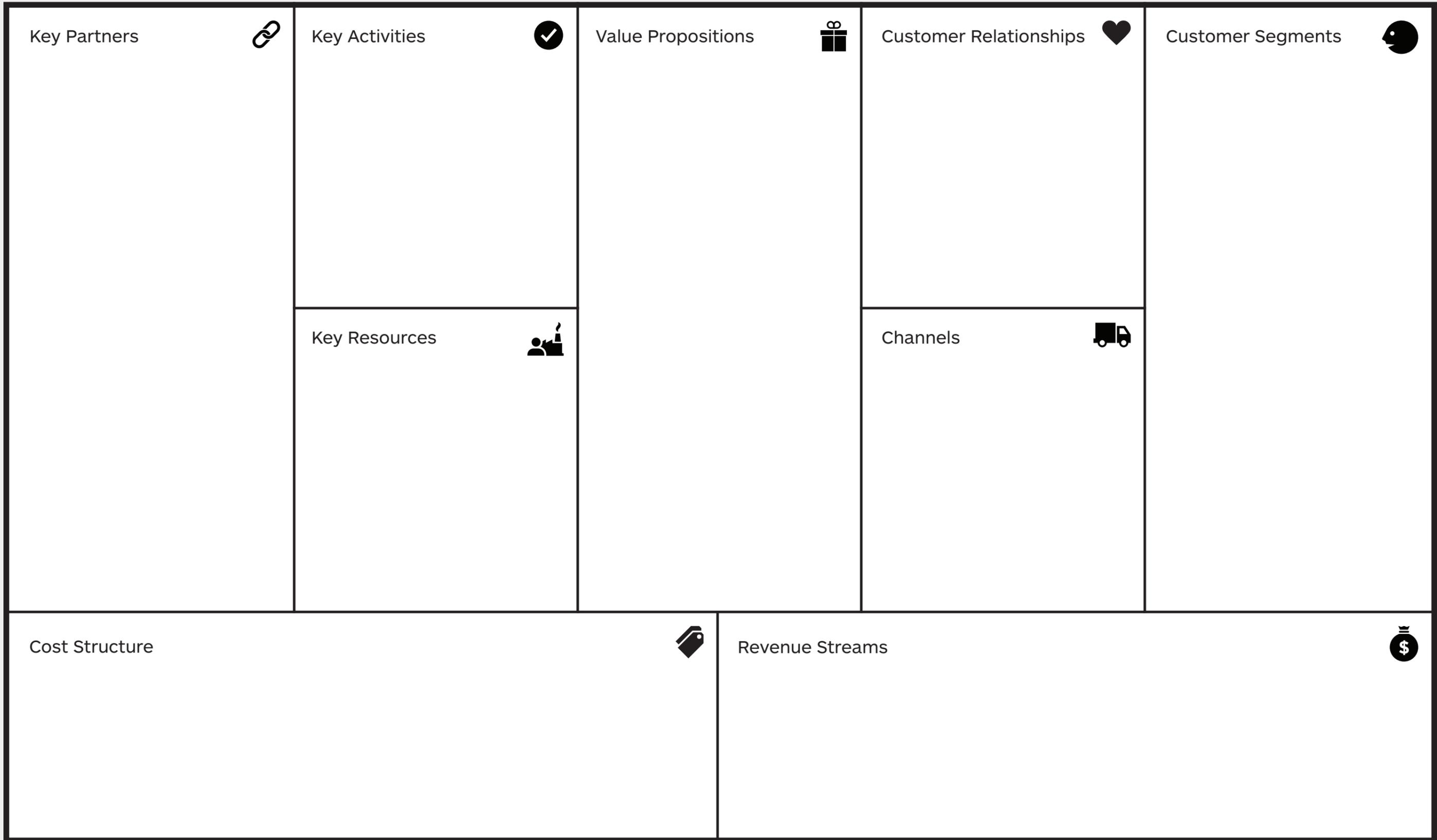
The Value Proposition Canvas
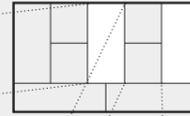
Value Proposition

Customer Segment

Gain Creators

Products & Services

Pain Relievers

Gains

Customer Job(s)

Pains

Strategyzer